



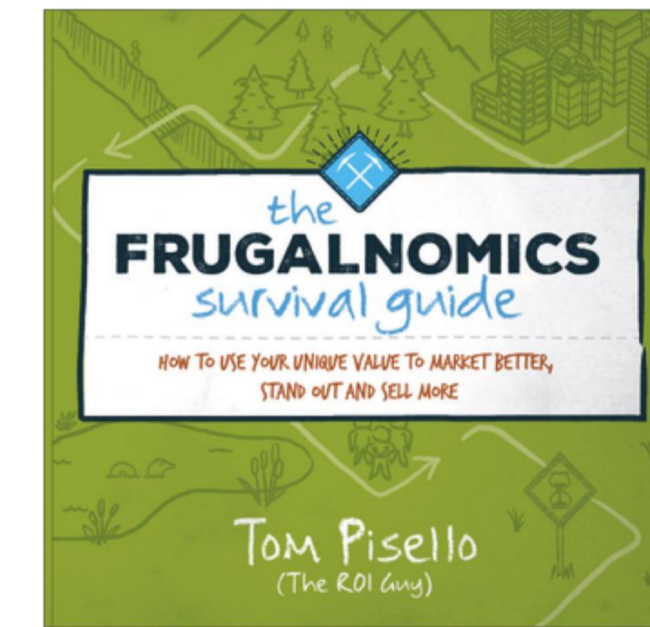
Shimon Abouzaglo
President & CEO



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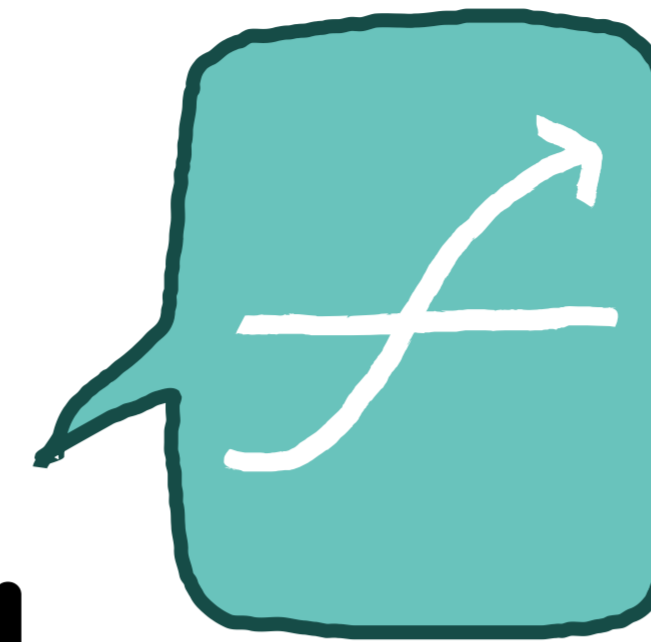


Thomas Pisello
CEO & Founder

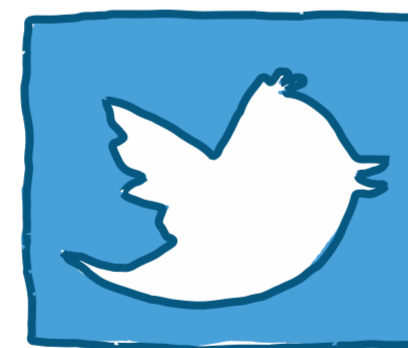


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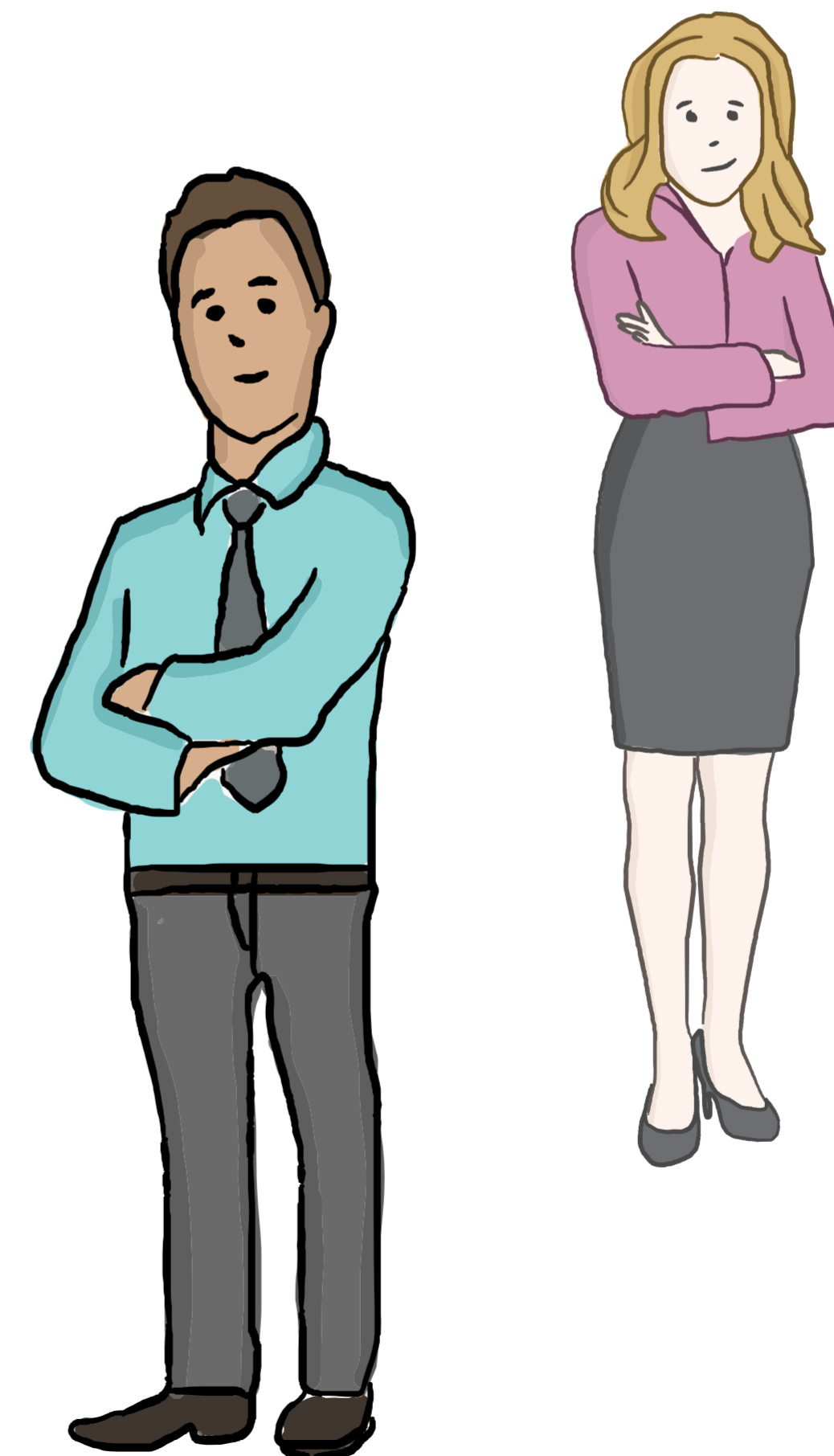
New Value Ecosystem!



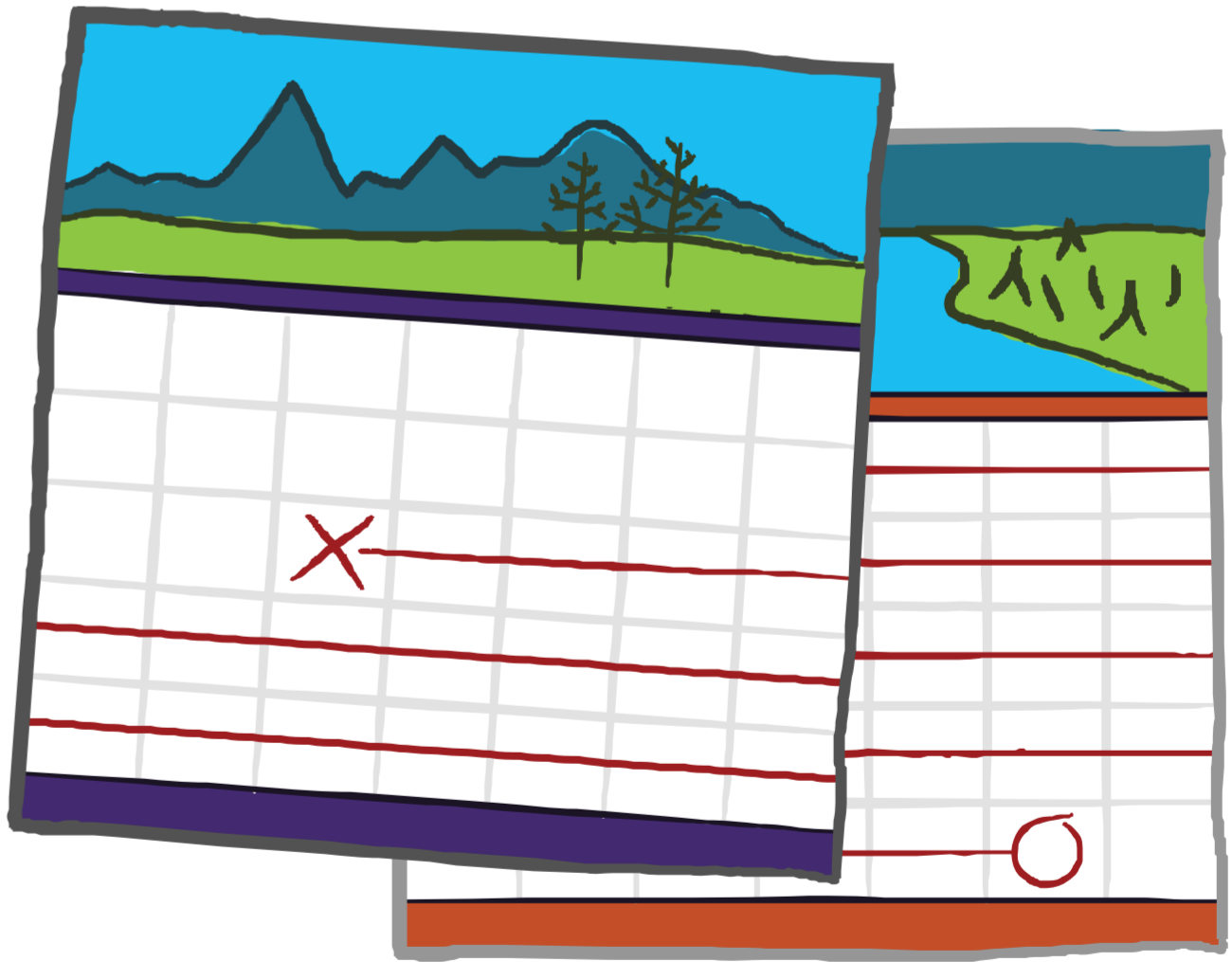
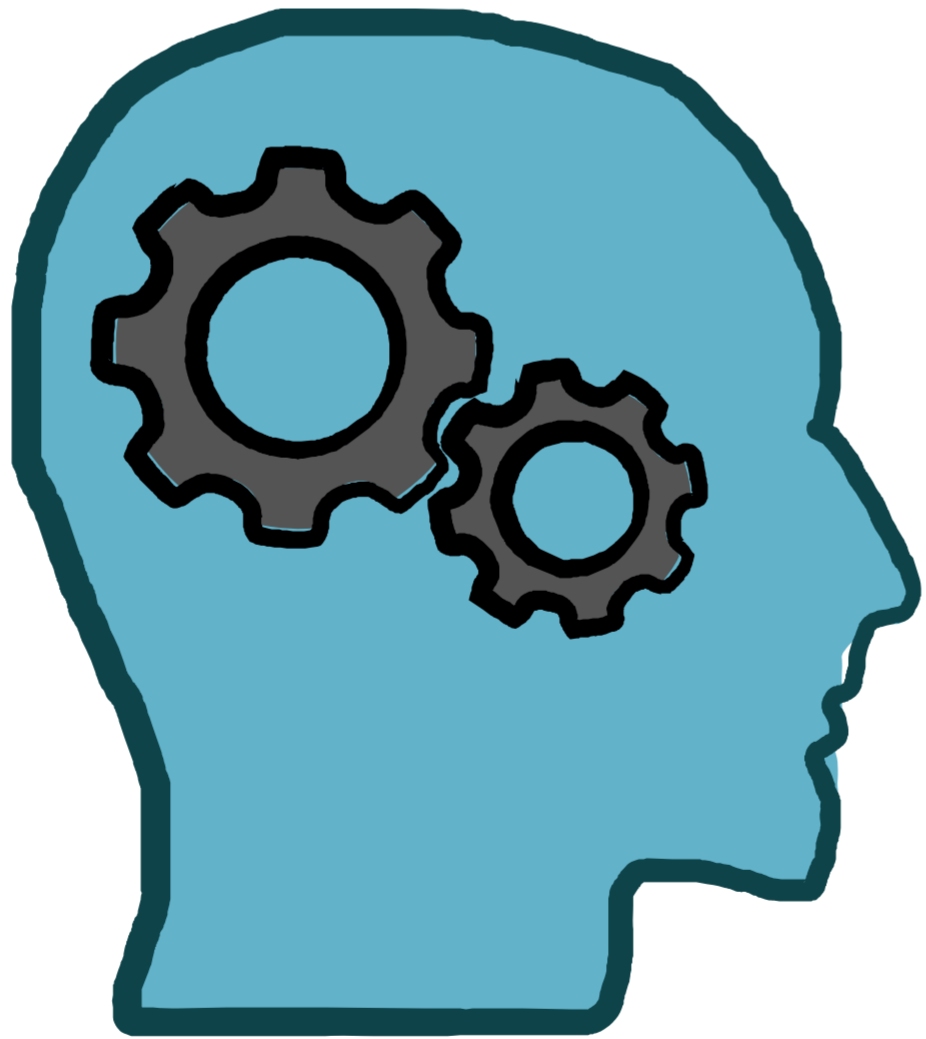
Over 160 Attendees



#VSRSummit

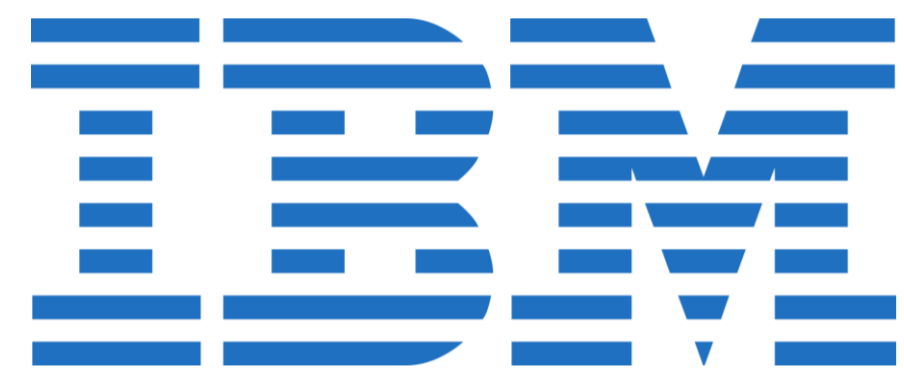


Let me tell you a story ...





Adobe

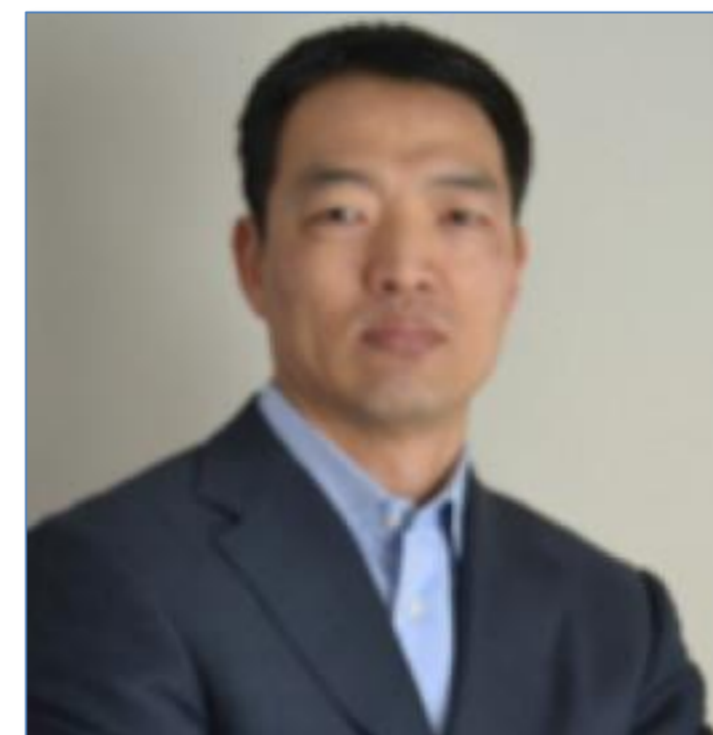


Founding Members



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Great Speakers & Panelists



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Value Selling & Realization



**Beyond the
Business Case**



Functional



Economical



Emotional

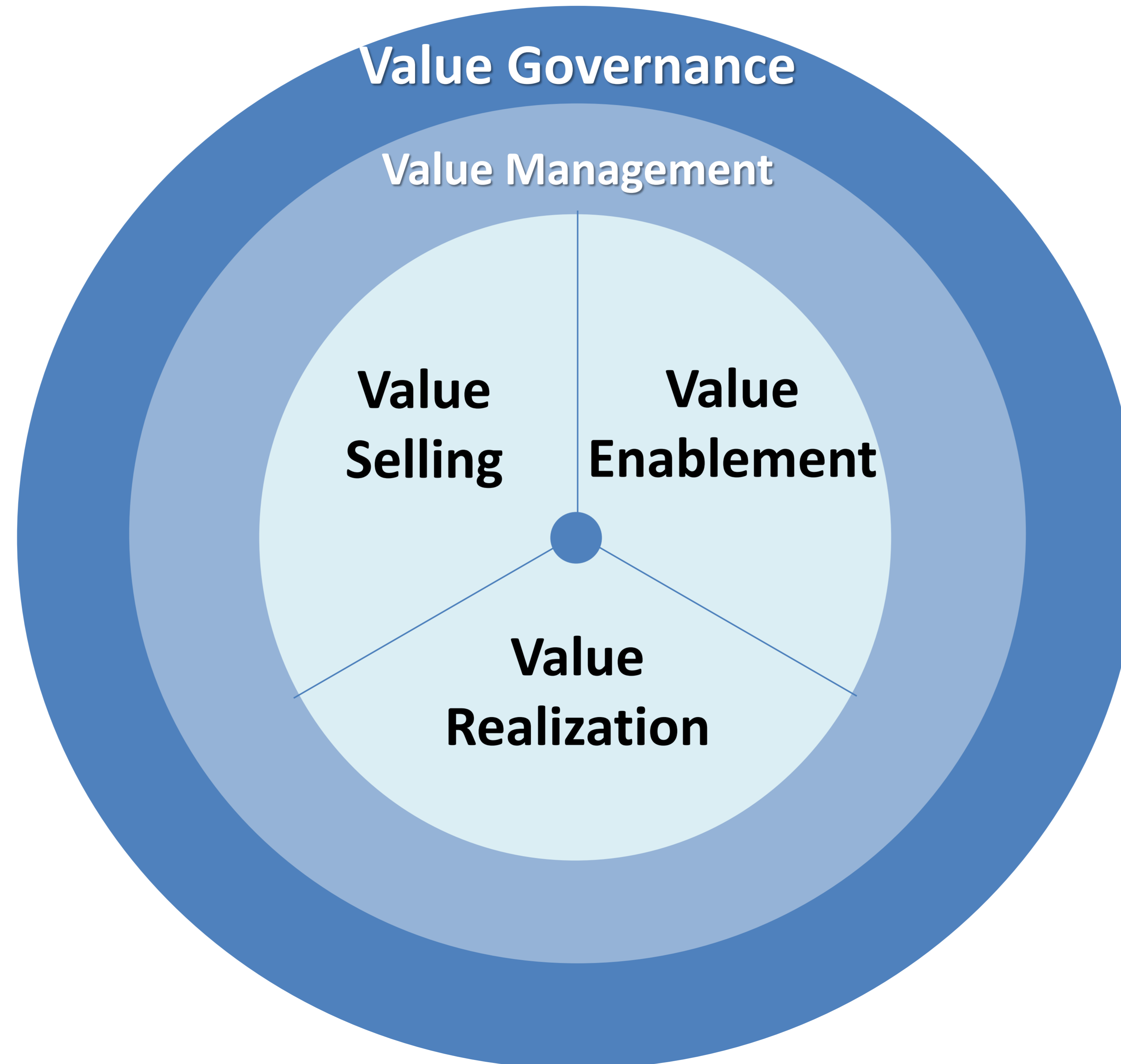


Trust

Mission Statement

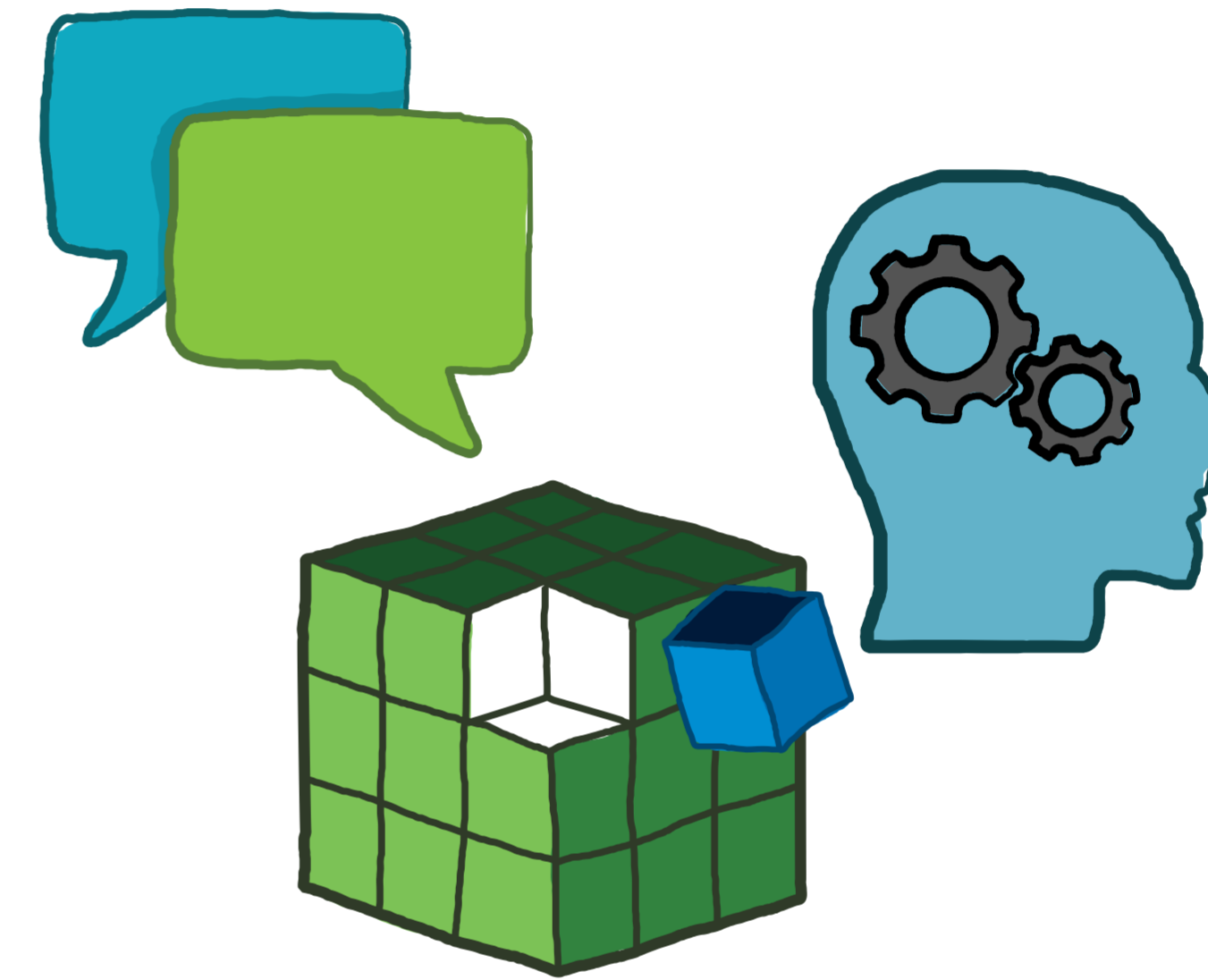
Maximize value from investments in IT-enabled change by establishing and promoting value management awareness and understanding, standards, practices, and tools that enable technology vendors and enterprise corporate executives to collaborate in developing and executing a “roadmap to value”.

Value Selling & Realization





Chronos



Kairos



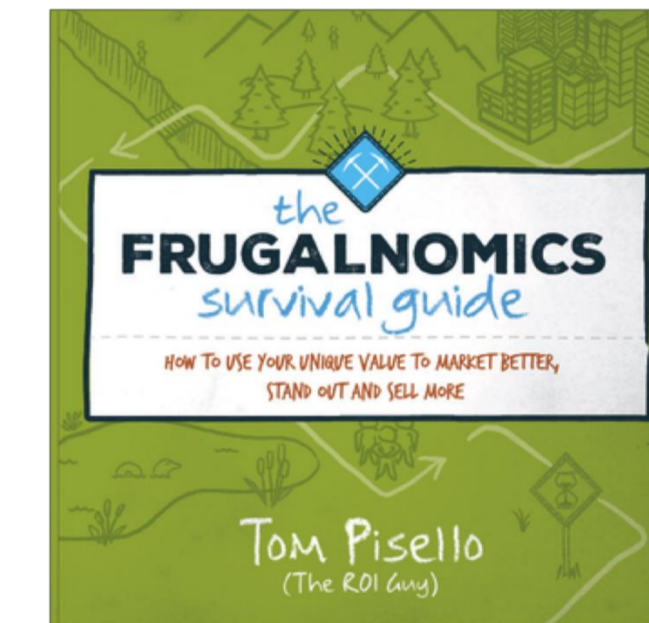
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